

CANADIAN DIGITAL ADOPTION PROGRAM

Poeta Digital
Approved Partner



HOW CAN THE CDAP HELP YOUR BUSINESS?

As consumers increasingly move online to shop - it is imperative that small & medium (SMEs) sized businesses develop e-commerce capabilities to remain competitive.

If you are looking to increase productivity, reduce overhead, digitize operations, and grow revenue - we can help. We even help by developing a plan for you to integrate your back office software and security tools

Poeta Digital can help with your digital transformation. We are an approved CDAP network partner.

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WHAT IS THE CDAP PROGRAM ALL ABOUT?

The Canada Digital Adoption Program (CDAP) is a \$4 billion investment by the government of Canada to help small and medium-sized businesses get online with new digital tools. The initiative intends to assist Canadian SMEs in becoming more efficient, take advantage of e-commerce and be more competitive in domestic and international markets.

The Canada Digital Adoption Program (CDAP) is helping businesses:

- reduce overhead costs
- speed up transactions
- respond to clients more quickly
- manage inventory more efficiently
- improve supply chain logistics

Through the Boost Your Business Technology grant, successful applicants can access up to \$15,000 to retain a network of partners including Poeta Digital and offset the costs of planning their transformation journey.



READY TO GET STARTED?

- 1 Apply For The Grant**
Register and qualify with the Canadian Federal Government for the CDAP *Boost Your Business Technology* grant.
- 2 Create Your Adoption Plan**
We'll build you a custom digital adoption strategy that addresses your needs and goals, and fits the requirements.
- 3 Get Approved**
We'll deliver a streamlined package including your plan, as well as a record of all the associated costs to submit to the government.
- 4 Receive The Grant**
If you qualify, you may have access to BDC \$100,000 zero interest loan.

How do I apply for the grant?

Do I qualify for funding? The Government of Canada has outlined four mandatory criteria for eligible applicants:

- 1** Incorporated at the national or provincial level; or be a Canadian resident sole proprietor
- 2** Privately-owned for-profit entity
- 3** At least \$500,000 and not more than \$100 million in revenue in one (1) of the past three (3) tax years
- 4** Maximum 499 full time equivalent employees

Is Poeta an Approved Advisor?

Yes. Poeta Digital received certification as an approved CDAP Advisor on Dec 1, 2022 as a part of Innovation, Science and Economic Development Canada.

Learn More

Access your grant with a digital advisor who will guide your transformation plan development.



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